

ADVERTISING AGREEMENT



AD RATES: Full Color / Cost Per Month*

*6 or 12 month series' rate is based on consecutive month placement.

Display Ad Size	12 Months*	6 Months*	1 Month	Daypart/
Full Page	\$848 mo.	\$940 mo.	\$1080 mo.	\$324
2/3 Page	660	728	829	249
1/2 Page	548	605	689	207
5/12 Page	481	528	599	180
1/3 Page	379	417	472	142
1/4 Page	324	354	398	120
1/6 Page	243	265	298	90
1/8 Page	201	217	242	73
Business Card	187	202	224	68
1/12 Page	166	178	196	59

Premium Positioning (full page only)

Pg 2 or 3	\$1002	\$1115	\$1285	\$324
Page 4 & 5	942	1047	1150	324
Inside Back	1002	1115	1285	324
Outside Back	1092	1217	1405	324

CRG (Community Resource Guide) includes photo in print only. January listings uploaded for the year: Natural Awakenings (NA) National Directory & NA iPhone/iPad app.

CRG Category requested:

CRG base rate without display ad	110	122	175 (Jan. only)
CRG base rate with display ad	70	70	115

_____ add't'l words in description @ \$1; _____ add't'l items (upper area info.) @ \$5.

Name _____

Business or Professional Name _____

Billing Address _____

Billing City, State & Zip _____

Phone _____

Email _____

Credit or Debit Card Authorization

Enter only last 4 digits:

Credit Card Number

Expiration: MYY

Initial below, yes, I understand the fine print.



Electronic Signature OR print document to sign.

Date

Notes:

Broward County, Florida Edition

• [ask about other markets](#)

Community Resource Guide (CRG) List of 8 items to choose from:

___ Business Name ___ Additional Phone

___ Contact Name ___ Fax

___ Address ___ E-Mail Address

___ Phone (+ City) ___ Web Address

CRG base rate: includes 4 items (see above), photo or logo, and 25 words to describe business and/or services.

Classified: Minimum three month run, 15 words, \$90. Additional words \$6 each for the three month series.

TO ORDER

Info: contact SusieQ Wood, Publisher, 954.630.1610. Submit your completed insertion order via either

email: SQWood@gmail.com

or mail: Natural Awakenings

3900 Galt Ocean Dr # 1403

Ft Lauderdale FL 33308

Ad(s) to run:

From _____ through _____

Month/Year Month/Year

Display ad _____

Other (i.e., calendar, MYC) _____

Layout *Layout updates, \$35 minimum.* _____

Resource Guide (CRG) _____

Total Monthly Payment _____

Credit card charges & renewals: First payment may be charged day of order. Subsequent credit/debit card charging is the tenth of the month prior to publication unless pre-approved for another date. **\$10 Late Fee will be imposed if your automatic payment is unavailable on your charge date.** Charge confirmations will appear on your card statement and email confirmations are sent, if valid email address is provided. Agreements may be renewed automatically and will be based on the rates in force at the time of renewal. To cancel renewal, notify us in writing at least one month before the end of your agreement term. Thank you.

Breached Agreement i.e. in the event advertiser is in breach of the agreement, the publisher shall charge the difference between the one month rate of advertising and the contracted rate for each month an ad was placed and a 25% administrative fee of the one month rate and thereafter the Agreement is deemed to be null and void. Should this become a collection problem, the client assumes all reasonable costs of collection, including, but not limited to court costs, interest and legal fees.