

# ADVERTISING AGREEMENT



## Broward & Palm Beach Co. FL Editions

### AD RATES: Full Color / Cost Per Month

Size:	12 Months*	6 Months*	1 Month	Layout/Design
Full Page	\$1592 mo.	\$1767 mo.	\$2030 mo.	\$324
2/3 Page	1226	1365	1556	249
1/2 Page	1008	1113	1269	207
5/12 Page	896	985	1119	180
1/3 Page	702	773	877	142
1/4 Page	597	654	737	120
1/6 Page	467	509	571	90
1/8 Page	363	394	441	73
Business Card	336	365	406	68
1/12 Page	297	319	353	59

**Classified:** Minimum three month run, 15 words, \$180. Additional words \$12 each for the three month series.

### Community Resource Guide

List of 8 items to choose from:

Business Name       Additional Phone  
 Contact Name       Fax  
 Address       E-Mail Address  
 Phone (+ City)       Web Address

**Mark Your Calendar:** Minimum 2 inches in height, \$170, additional inches \$85 each.

**Date Specific Calendar:** \$39 for up to 25 words in Palm and 50 in Broward.

### Premium Positioning (full page only)

Pg 2 or 3	\$1840	\$2048	\$2360	\$324
Page 4 & 5	1735	1929	2225	324
Inside Back	1840	2048	2360	324
Outside Back	2080	2320	2680	324

**CRG (Community Resource Guide)** includes photo in print only. January listings uploaded for the year: Natural Awakenings (NA) National Directory & NA iPhone/iPad app.

#### CRG Category requested:

CRG without display ad	195	217	175 (Broward, Jan. only)
CRG with display ad:	130	130	n/a

\_\_\_\_\_ add't'l words in description @ \$2; \_\_\_\_\_ add't'l items (upper area info.) @ \$9.

\*6 or 12 month series' rate is based on consecutive month placement in Natural Awakenings.

Name \_\_\_\_\_

Business or Professional Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City, State & Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Credit Card Authorization

Enter only last 4 digits:

Credit Card Number

Expiration: MYY

Initial below, yes, I understand the fine print.

**X**

Electronic Signature OR print document to sign.

Date

Notes:

## TO ORDER

Questions, call SusieQ Wood 954.630.1610.

Submit your agreement via either

**email:** SQWood@gmail.com

**or mail:** Natural Awakenings

3900 Galt Ocean Dr # 1403

Ft Lauderdale FL 33308

**Ad(s) to run:**

From \_\_\_\_\_ through \_\_\_\_\_

Month/Year

Month/Year

Display ad \_\_\_\_\_

Other (i.e., ongoing calendar) \_\_\_\_\_

Layout *Layout updates, \$35 minimum.* \_\_\_\_\_

Resource Guide (CRG) \_\_\_\_\_

Total Monthly Payment \_\_\_\_\_

**Credit card charges & renewals:** First payment may be charged day of order. Subsequent credit/debit card charging is the tenth of the month prior to publication unless pre-approved for another date. **\$10 Late Fee will be imposed if your automatic payment is unavailable on your charge date.** Charge confirmations will appear on your card statement and email confirmations are sent, if valid email address is provided. Agreements may be renewed automatically and will be based on the rates in force at the time of renewal. To cancel renewal, notify us in writing at least one month before the end of your agreement term. Thank you.

**Breached Agreement** i.e. in the event advertiser is in breach of the agreement, the publisher shall charge the difference between the one month rate of advertising and the contracted rate for each month an ad was placed and a 25% administrative fee of the one month rate and thereafter the Agreement is deemed to be null and void. Should this become a collection problem, the client assumes all reasonable costs of collection, including, but not limited to court costs, interest and legal fees.