

# ADVERTISING AGREEMENT



## AD RATES: Full Color / Cost Per Month

Size:	12 Months*	6 Months*	mo/mo	Layout/ Design
Full Page	\$1696 mo.	\$1880 mo.	\$2160 mo.	\$324
2/3 Page	1320	1456	1658	249
1/2 Page	1096	1210	1378	207
5/12 Page	962	1056	1198	180
1/3 Page	758	834	944	142
1/4 Page	647	708	796	120
1/6 Page	486	530	596	90
1/8 Page	402	434	484	73
Business Card	374	404	448	68
1/12 Page	332	356	392	59

## Premium Positioning (full page only)

Pg 2 or 3	\$2004	\$2230	\$2570	\$324
Page 4 & 5	1884	2094	2300	324
Inside Back	2004	2230	2570	324
Outside Back	2184	2434	2810	324

**CRG (Community Resource Guide)** includes photo in print only. January listings uploaded for the year: Natural Awakenings (NA) National Directory & NA iPhone/iPad app.

### CRG Category requested:

CRG alone	\$350 (Jan. only)	244	220
CRG with Display Ad:	n/a	140	140

\_\_\_\_ addt'l words in description @ \$2; \_\_\_\_ addt'l items (upper area info.) @ \$10.

\*6 or 12 month series' rate is based on consecutive month placement in Broward's Natural Awakenings.

Name \_\_\_\_\_

Business or Professional Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing City, State & Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Credit Card Authorization

Enter only last 4 digits:

Credit Card Number

Expiration: MMY

Initial below, yes, I understand the fine print.

X

Electronic Signature OR print document to sign.

Date

Notes:

## Broward and Miami-Dade + Monroe Co., FL

• ask about other markets

## Community Resource Guide

List of 8 items to choose from:

\_\_\_\_ Business Name      \_\_\_\_ Additional Phone

\_\_\_\_ Contact Name      \_\_\_\_ Fax

\_\_\_\_ Address      \_\_\_\_ E-Mail Address

\_\_\_\_ Phone (+ City)      \_\_\_\_ Web Address

## TO ORDER

submit your completed insertion order via either

**email:** SQWood@gmail.com

**or Mail:** Natural Awakenings  
3900 Galt Ocean Dr  
# 1403  
Ft Lauderdale FL 33308

**Ad(s) to run:**

From \_\_\_\_\_ through \_\_\_\_\_

Month/Year      Month/Year

Display ad \_\_\_\_\_

Other (i.e., ongoing calendar) \_\_\_\_\_

Layout *Layout updates, \$35 minimum.* \_\_\_\_\_

Resource Guide (CRG) \_\_\_\_\_

Total Monthly Payment \_\_\_\_\_

**Credit card charges & renewals:** First payment may be charged day of order. Subsequent credit/debit card charging is the tenth of the month prior to publication unless pre-approved for another date. **\$10 Late Fee will be imposed if your automatic payment is unavailable on your charge date.** Charge confirmations will appear on your card statement and email confirmations are sent, if valid email address is provided. Agreements may be renewed automatically and will be based on the rates in force at the time of renewal. To cancel renewal, notify us in writing at least one month before the end of your agreement term. Thank you.

**Breached Agreement** i.e. in the event advertiser is in breach of the agreement, the publisher shall charge the difference between the one month rate of advertising and the contracted rate for each month an ad was placed and a 25% administrative fee of the one month rate and thereafter the Agreement is deemed to be null and void. Should this become a collection problem, the client assumes all reasonable costs of collection, including, but not limited to court costs, interest and legal fees.